

Strategy / Systems / Learning / Operations

Baton Rouge, LA • hello@natchapman.com • [linkedin.com/in/AskMissNat](https://www.linkedin.com/in/AskMissNat)

PROFESSIONAL PROFILE

Founder, educator, and strategist with experience in district instruction, technical and small-business support, operational design, and enterprise building. Connects disciplines to create practical ways for people to learn and work.

SELECTED EXPERIENCE

Founder

T-NATS Enterprises LLC

Established a multidisciplinary enterprise; directed its brand identity, public site, and digital resources while developing strategy and learning offerings.

Genius Admin & SMB Business Support

Apple Retail | Baton Rouge, LA | 2022–2026

Guided educators, families, and small-business customers; coordinated among technical, business, and leadership teams; interpreted operational information and mentored peers.

Administrator & Operational Strategist (Contract)

Clear Minds Behavioral Health, Inc. | Baton Rouge, LA | 2024–2026

Designed routines for scheduling, documentation, and programming; introduced technology-supported processes and advised leadership on implementation.

District Mathematics Instructional Coach

East Baton Rouge Parish School System | 2022–2024

Partnered with principals and teachers across a STEM magnet program; facilitated professional learning and created frameworks for instruction, intervention, and data use.

SELECTED CONTRIBUTIONS

Developed an AI workflow architecture and standards handbook. Directed the T-NATS visual identity. Co-authored mathematics curriculum connecting classroom concepts with relevant, real-world applications.

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Lead Mathematics Teacher

Ascension Parish School Board | 2021–2022

Led mathematics instruction and department guidance; co-authored middle school curriculum with relevant, real-world applications.

504 Coordinator & Mathematics Teacher

Capitol Education Foundation | 2020–2021

Coordinated student accommodations with families and staff and co-developed a statistics curriculum focused on financial literacy and data reasoning.

EDUCATION

Master of Education, Curriculum & Instruction

American College of Education

Conferred May 2024.

Bachelor of Science, Business Administration

University of Louisiana at Lafayette

Finance and Accounting concentration; conferred May 2016.

ADDITIONAL STUDY AND CREDENTIALS

Graduate study in Organizational Leadership (University of Massachusetts Global) and Instructional Technology (American College of Education). Louisiana mathematics teaching certification; Certified Apple Service Technician; ChatGPT Foundations for Educators. Professional development in leadership and online learning design.

FOCUS

Digital strategy • Workflow design • Learning and curriculum design • Educational technology • Operations • AI workflow governance

SERVICE AND ADVOCACY

MS advocate and Walk MS participant. Former workplace Volunteer Champion supporting community events and giving efforts across health, housing, and animal welfare causes.